

SEO

Monthly Plan



RUMI DESIGN
AND TECHNOLOGY

SEO LIFT OFF

- 10 KEYWORDS
- 1 SEO OPTIMIZED BLOG POST MONTHLY

SEO BOOST

- 30 KEYWORDS
- 3 SEO OPTIMIZED BLOG POST MONTHLY

SEO TRAVELER

- 50 KEYWORDS
- 6 SEO OPTIMIZED BLOG POST MONTHLY

MONTH 1.

SET THE FOUNDATION

- Site Structure Audit
- Site Content Audit
- Site Technical SEO Audit
- On-Page Analysis
- Diagnose Google Crawl Issues
- Add Robot.txt
- Site ID - Cookies

MONTH 2.

BUILD INTERNALLY

- Competitor Analysis
- Keyword Analysis
- Find Out New Keywords (High volume keywords that competitors aren't using)
- Implement complete list of Keywords
- Optimize content with Keywords
- Meta Tags and Descriptions
- Address Schemas
- Implement URLs
- Tools: SEMRUS, Google Keyword Planner, Manual work

MONTH 3. BUILD EXTERNALLY

Off-page Analysis:

- Web 2.0 or Blog Submission
- Article Submission
- Classified Ads
- Social Bookmarking
- Infographics Submission
- Image Sharing
- Forum Submission
- Blog Commenting
- Blog Directory Submission
- Question & Answer
- Video Submission
- Document Submission (PPT & PDF)
- Social Media Engagement

MONTH 4. DEEPEN FOUNDATION

- Backlink Analysis
- Purchase Backlinks
- Advance Off-Page SEO Techniques
(Guest Posting, Press Release)

MONTHS 5 AND 6. CHECK & REFINE WORK

- Keyword Analysis
- Track Results
- Completely Reaudit all work done
- Remove what's not working
- Adjust to what's working